

# MICHELLE KNIGHT | Commercial & Digital Video Production

michelle.renee.knight@gmail.com | 310.486.2068  
[www.michellerknight.com](http://www.michellerknight.com)

## TECHNICAL SKILLS

- **Production:** Canon, Sony camera operation, 3-point and more complex lighting for single or multiple subjects in studio or on location, multiple-source audio recording, research and outreach, scripting, interviewing
- **Post production:** Premiere, After Effects, Photoshop, audio mixing, color grading, video encoding, media management, content management, social media integration

## PROFESSIONAL EXPERIENCE

**Time Inc.** VIDEO PRODUCER, Los Angeles (June 2016 - June 2018)

- Pitched, produced, shot and edited storylines for web and social media sites across Time Inc. brands
- Shot interviews and action including lighting and sound in studio and remote locations, often also hiring freelancers for various crew sizes
- Produced celebrity and high-profile interviews while maintaining confidentiality
- Balanced project priorities meeting multiple deadlines delivering mixed and color-graded final cuts
- Organized and maintained west coast media library and / or delivered media to east coast

**VICE Media,** DEVELOPMENT/CASTING PRODUCER, Brooklyn, NY (June 2014 - June 2016)

- Maintained and distributed materials for development and casting departments
- Concepted, shot, edited and delivered short videos integrated into larger development plan for casting
- I began as a field associate producer in branded content first for multiple projects
- Travelled with small team focused on branded content series productions: secured locations, tracked budgets and invoices, hired and managed freelance crews, reconciled budgets and delivered footage with data

**Yahoo! Studios,** ASSOCIATE PRODUCER, New York (Apr 2013 - June 2014)

- Field and studio produced, managed edits and scripted video series focused on personal finance
- Emphasized engaging packaging and programming for sponsored personal finance video

**NBC Universal,** VIDEO PRODUCER/EDITOR, New York (May 2010 - Dec 2012)

- As the the only in-house producer I shot and edited news packages, celebrity interviews and social videos on a daily and weekly basis for multiple topic verticals on iVillage.com
- Attended NBC News digital journalism training for best practices and ensured best use of video gear
- Responsible for all sound, lighting, green-screen keying, graphics, final edits and content management
- Worked with reporters, national NBC affiliates and iVillage each week for news hits

**In the Life (PBS) Media,** PRODUCTION ASSISTANT/INTERNSHIP, New York (Jan 2009 - Aug 2009)

- Assisted on sets for well-rounded production on in-depth features in studio and on location
- Provided transcription and research, ingested footage and prepared rough cuts

## EDUCATION

SUNY Stony Brook, May 2007 | Cinema and Cultural Studies BA

## REFERENCES

Time Inc, VICE, Yahoo and NBC references upon request